

ARCHIE
SERIES

DEC.

NO. 51

Archie's

12¢

APPROVED
BY THE
COMICS
CODE
AUTHORITY

MAC

MAD HOUSE

THIS MARTIAN
TIGERMAN
RECOMMENDS
HIS PLANET'S
GASOLINE!

YEP! IT'S LIKE
PUTTING A **HUMAN**
IN YOUR TANK!



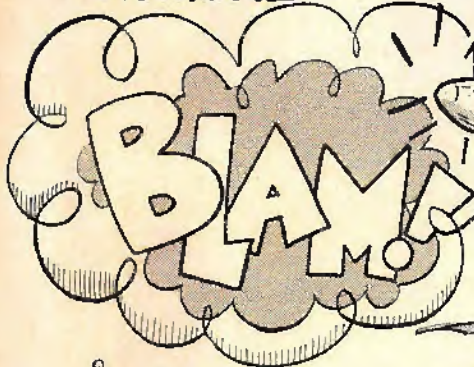
MAD HOUSE



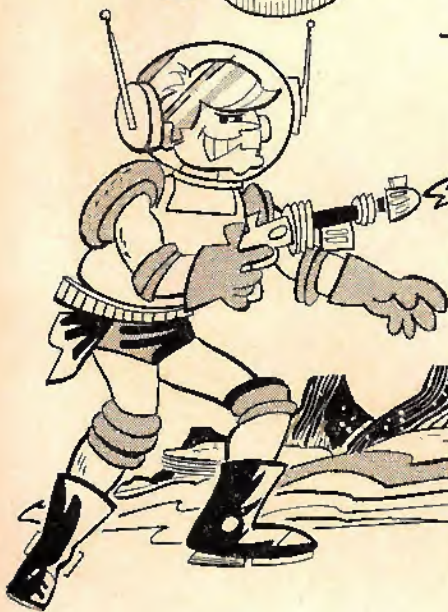
THIS MAGAZINE IS
GUARANTEED
TO CONTAIN:
37% MORE

53% MORE

POW!



---AND **82% MORE**



ZAP!

TABLE
OF
CONTENTS

**SPACE
PATROLMAN**



SPY GUY



CAPT.

SPROCKET



GADGETMAN



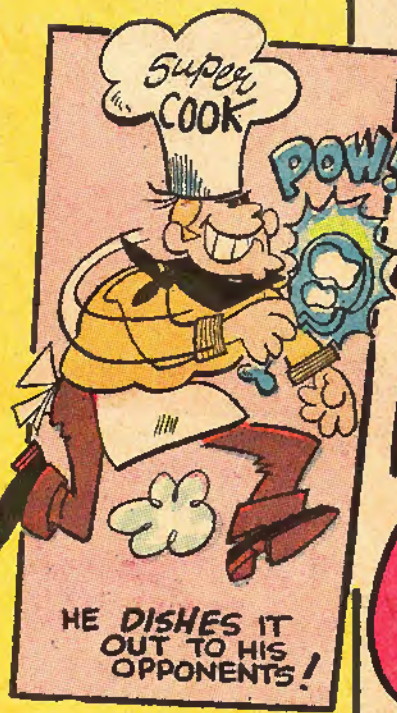
THE ONLY
MAGAZINE
THAT'S MADE
BY **IDIOTS**
FOR **IDIOTS**



FEATURING SUCH STALWART
HEROES AS:

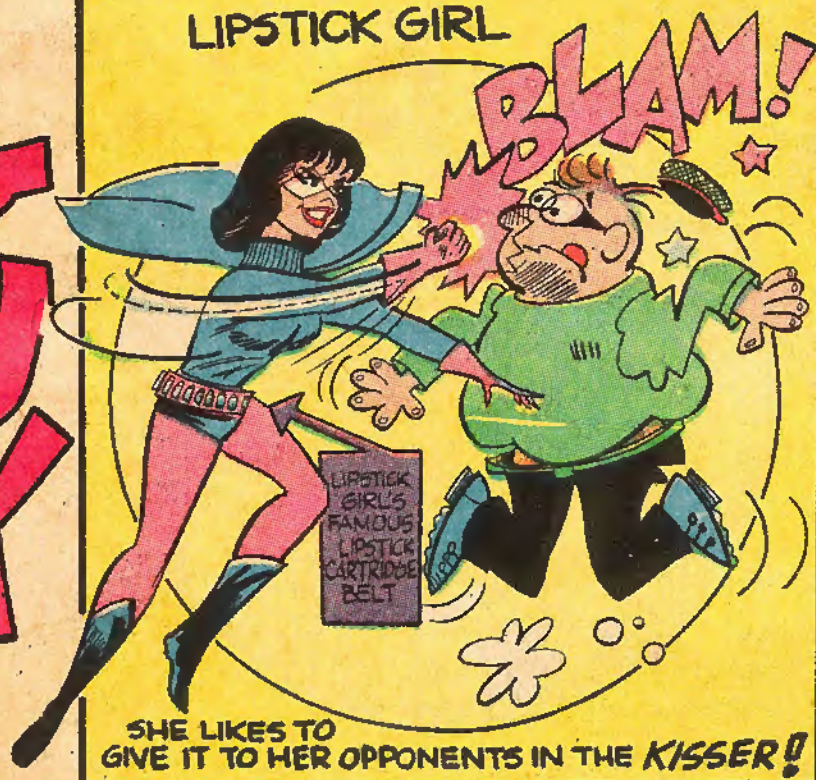
GOOD

GU

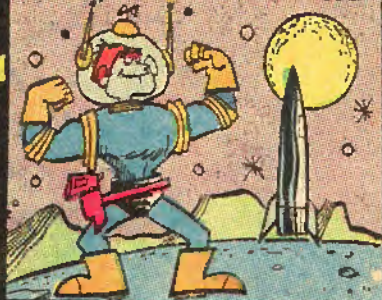


SECTION

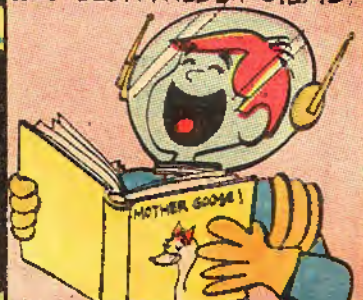
LIPSTICK GIRL



ROUGH, TOUGH AND FEARLESS...



...BUT JUST A WEE BIT STUPID!



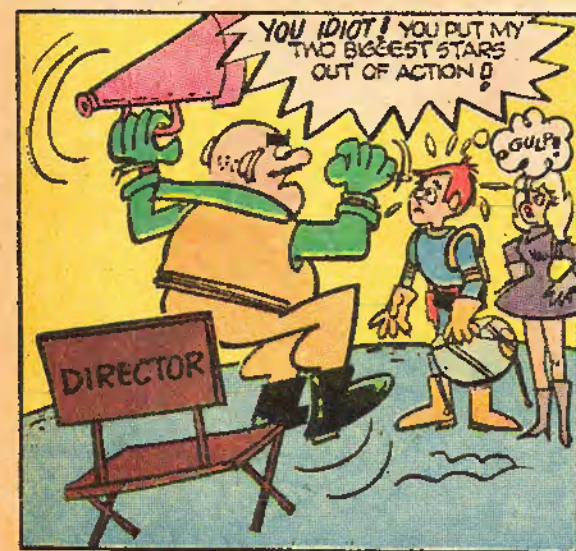
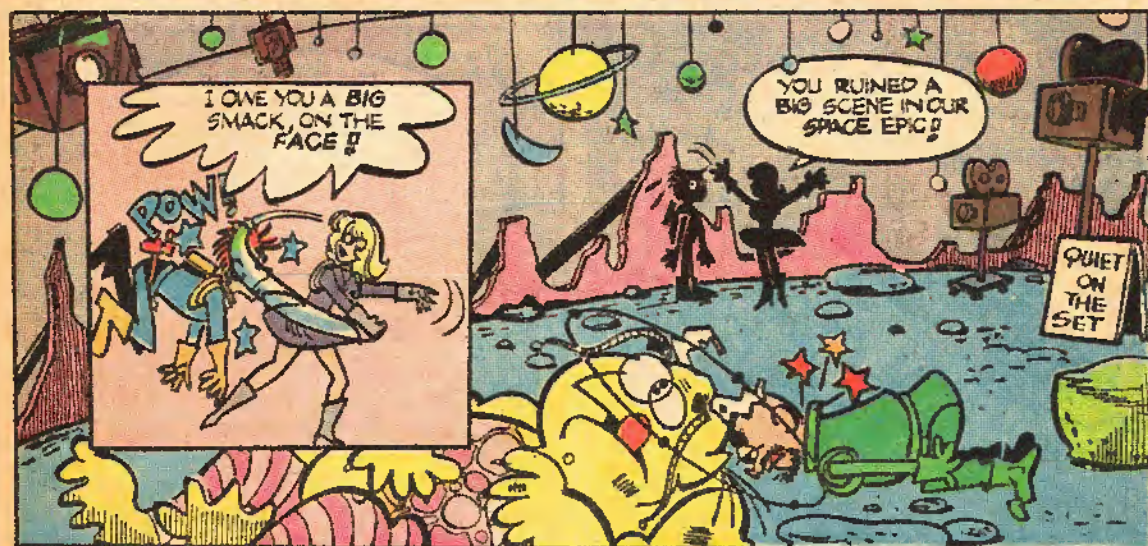
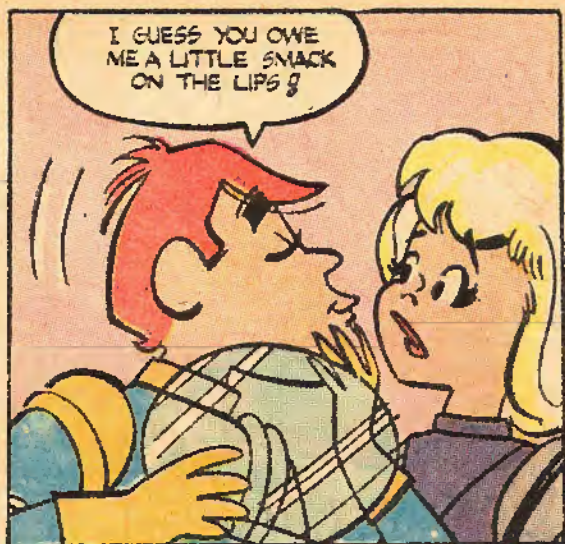
THIS IS THE STORY OF. **ABNER
Mc KLUNK**

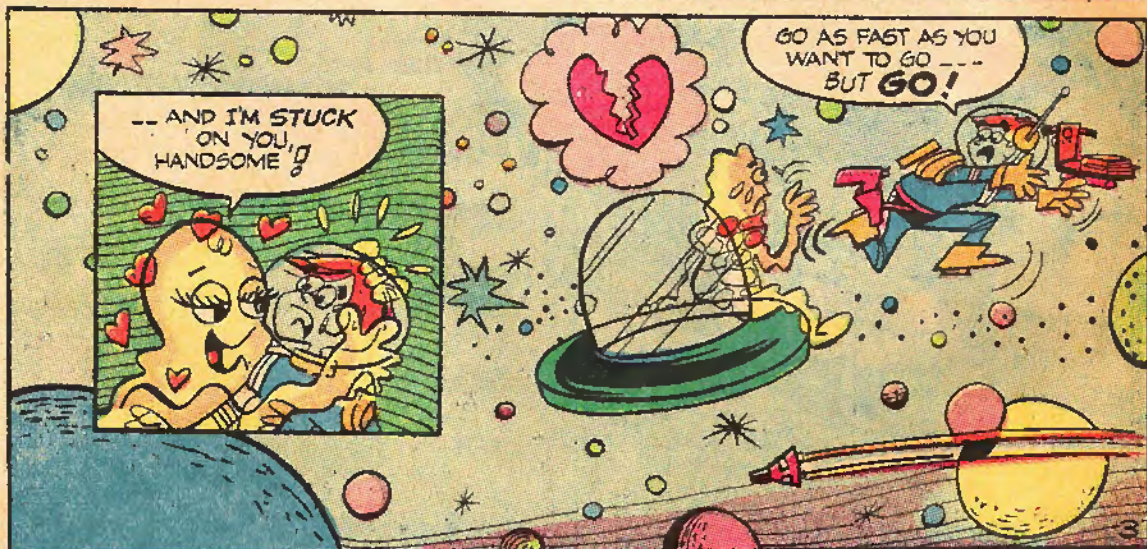
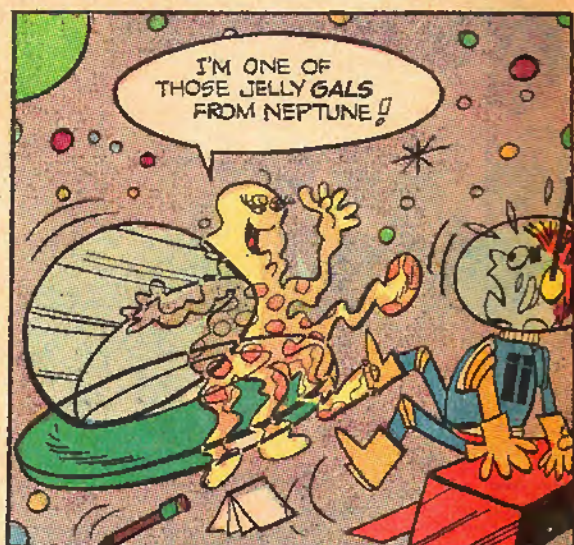
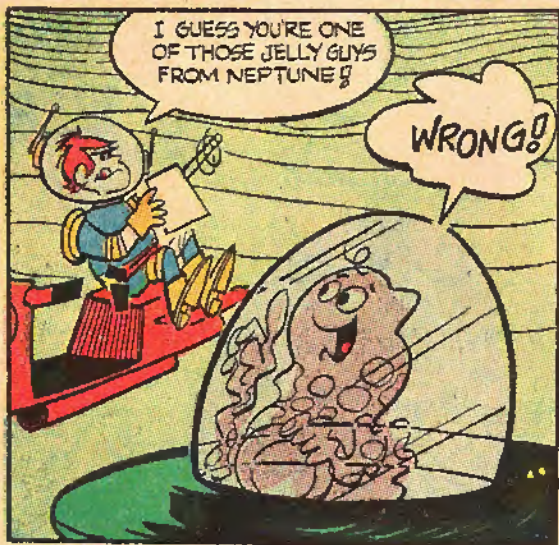
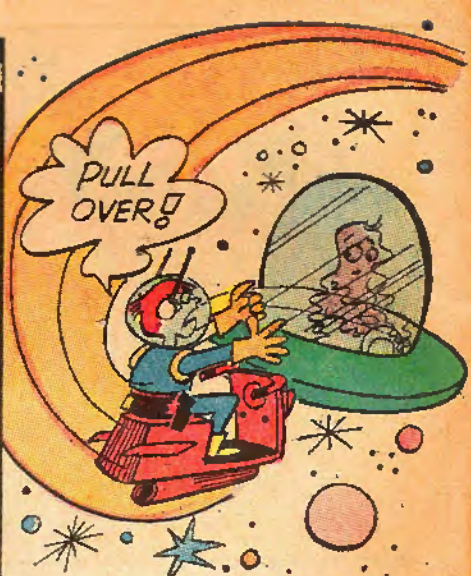
SPACE PATROLMAN

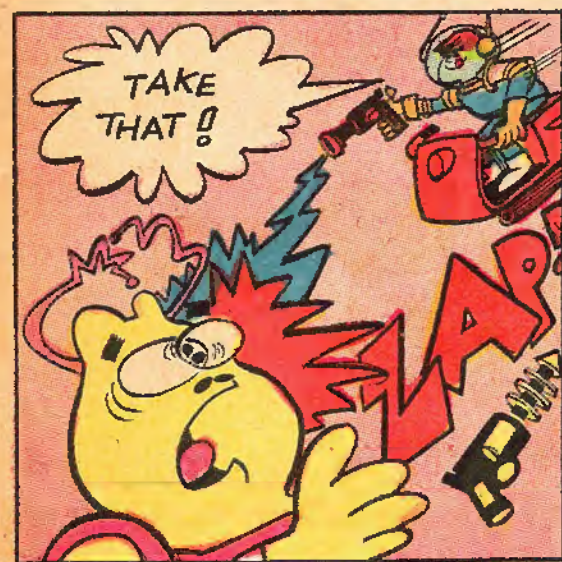
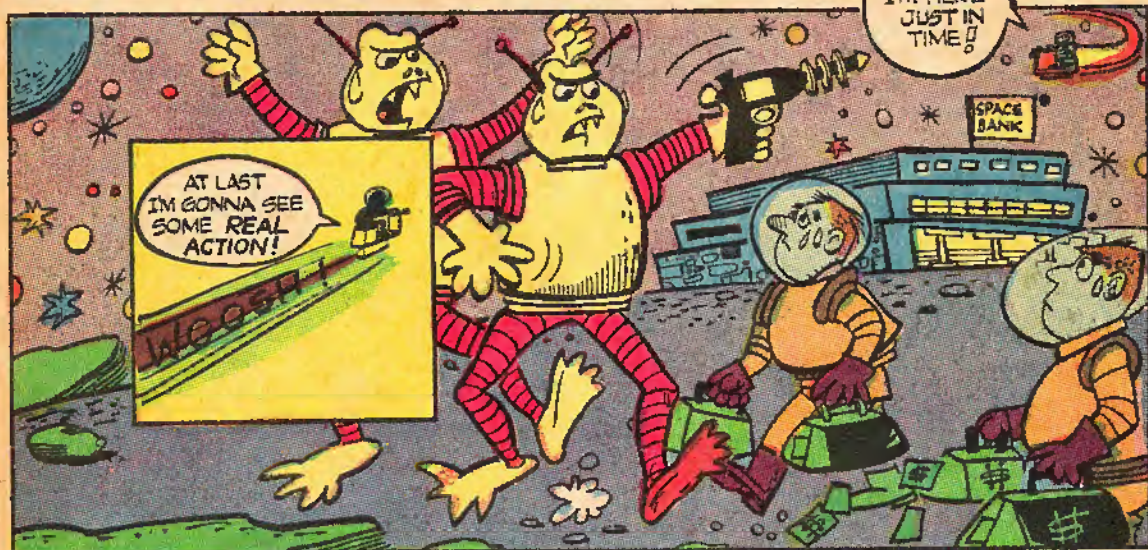
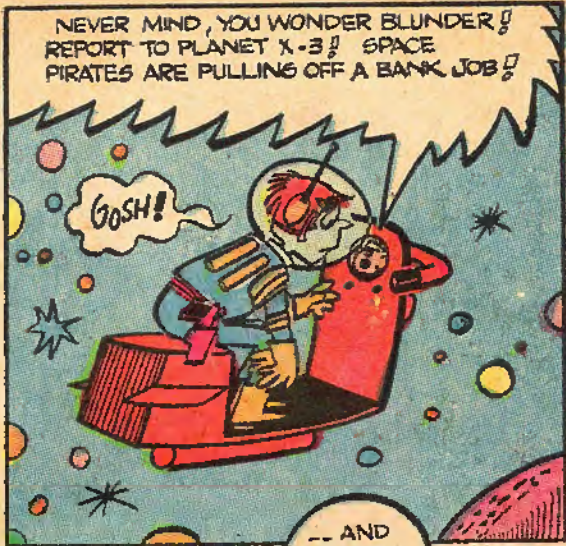
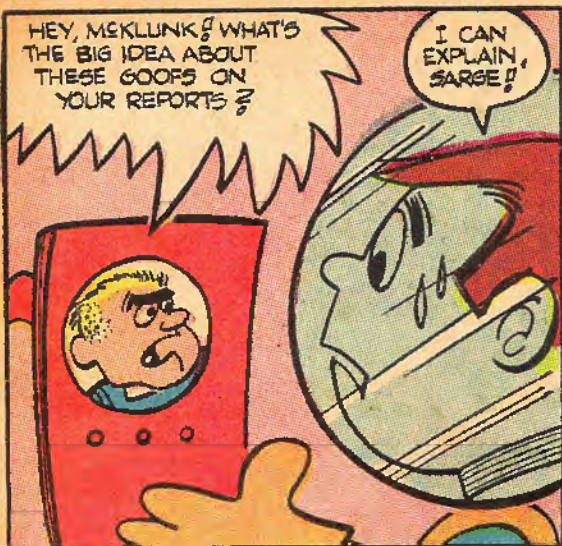
WOWEE!!
LOOKS LIKE I
GOT HERE
JUST IN
TIME!!

ZAP!

BARON
EVIL







LATER...

I GOT THE ROBBERS,
SARGE! I GUESS I
DESERVE A MEDAL!

YOU DESERVE
SOMETHING
ALL RIGHT,
MCKLUNK!

--A SHOT IN
THE HEAD!

GENERAL,
MCKLUNK HELPED
THE ROBBERS GET AWAY!
IT'S THE BIGGEST
BLUNDER I'VE
EVER SEEN!

THESE ARE THE
BANK GUARDS YOU
KNOCKED OUT!

WHAT'S
GOING
ON?

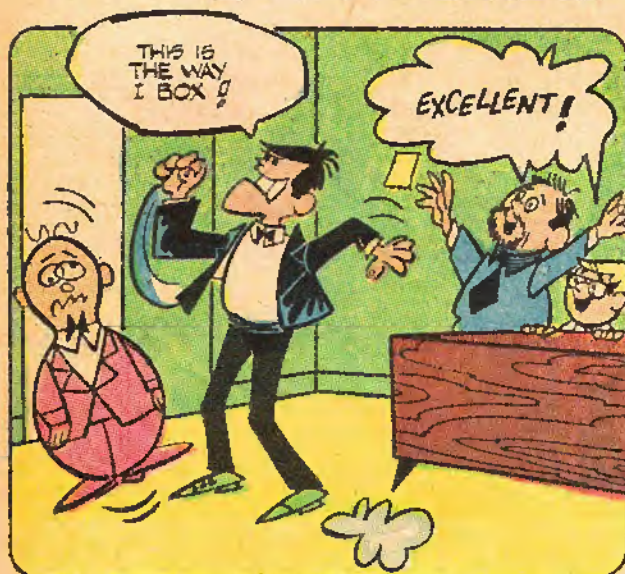
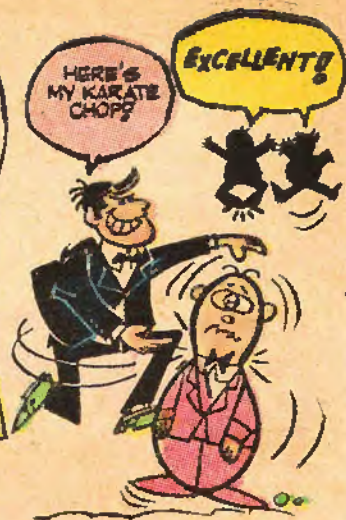
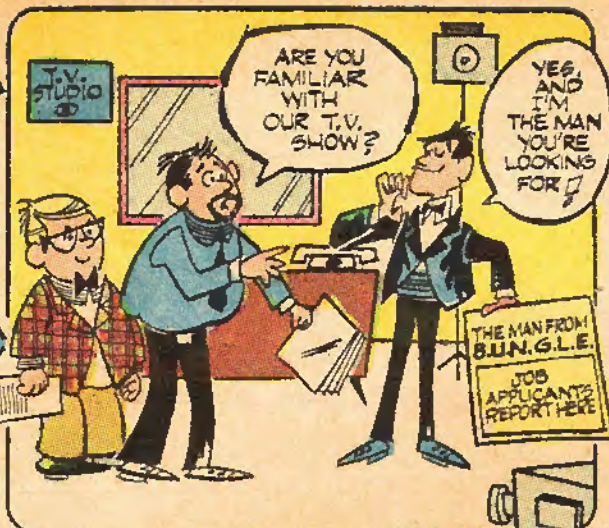
WRONG SARGE, I'VE SEEN
A MUCH BIGGER
BLUNDER!

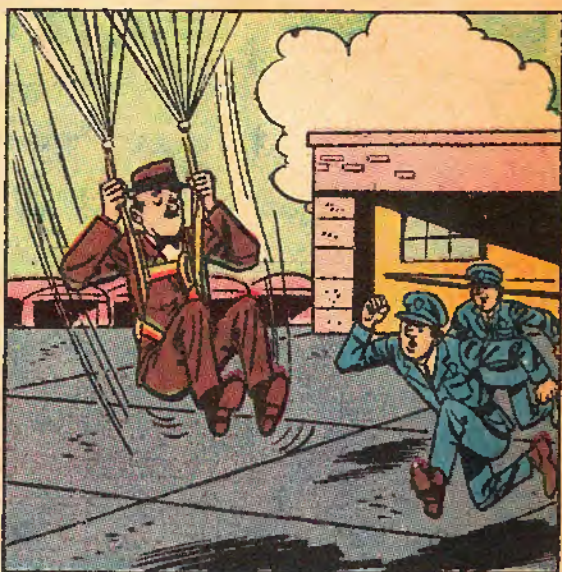
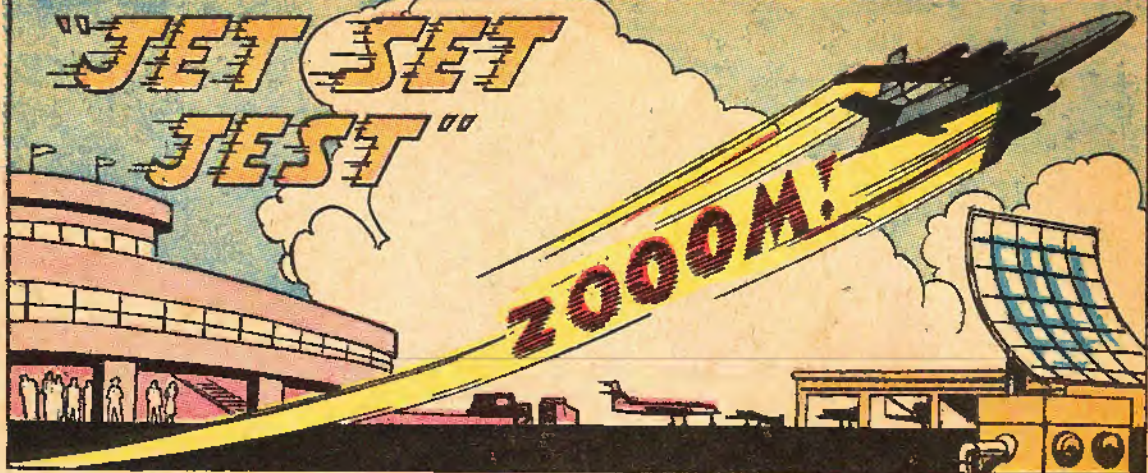
WHEN,
GENERAL?

THE DAY
YOU ACCEPTED
MCKLUNK INTO
THE SPACE
PATROL!

THE
END!

SPY GUY





**QUARK!
QUARK!**

(TRANSLATION)
THERE SHE
GOES AGAIN ♪ MY
DREAM
MERMAID ♪

**ERRKI
ERRK!**

(TRANSLATION)
MAX, WHAT'S
SHE GOT THAT
I HAVEN'T GOT?

MAD HOUSE BELIEVES THE INTELLIGENCE OF
PORPOISES IS OVER-RATED ♪ IN THIS STORY
WE HOPE TO PROVE THAT THEY'RE JUST
AS SILLY AND DUMB AS WE HUMANS ♪

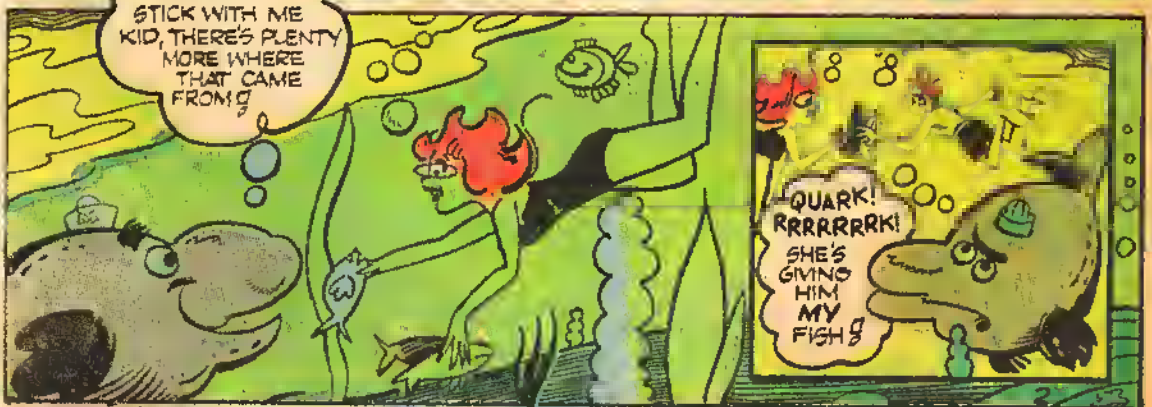
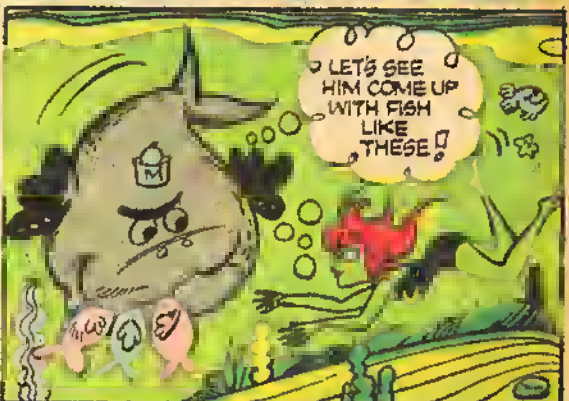
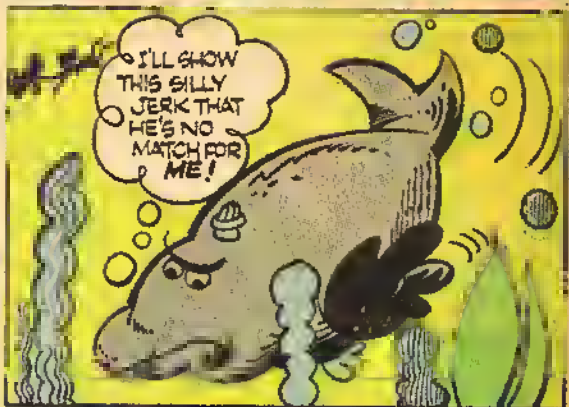
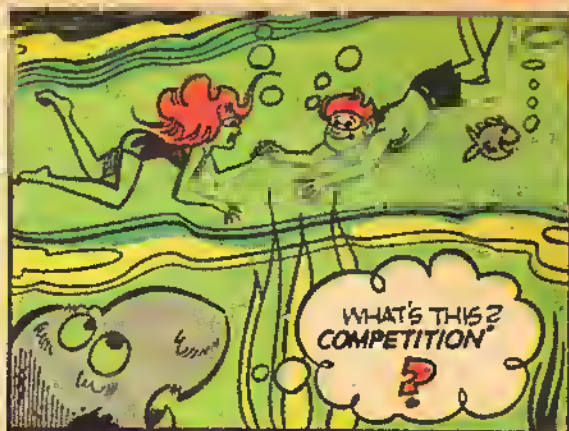
Presenting
**PORPOISE
PURPOSE**
WITH

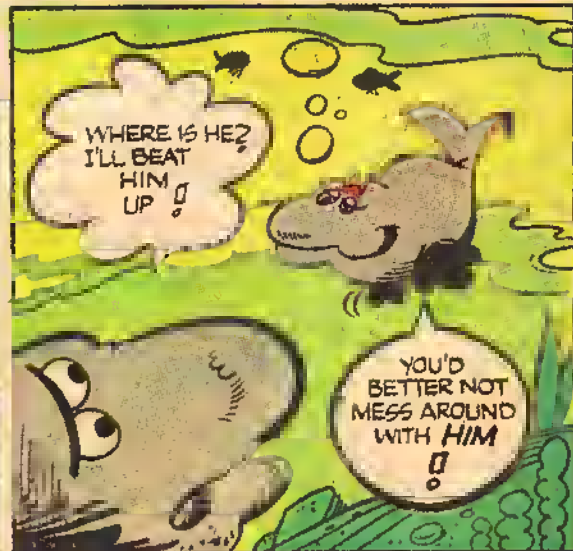
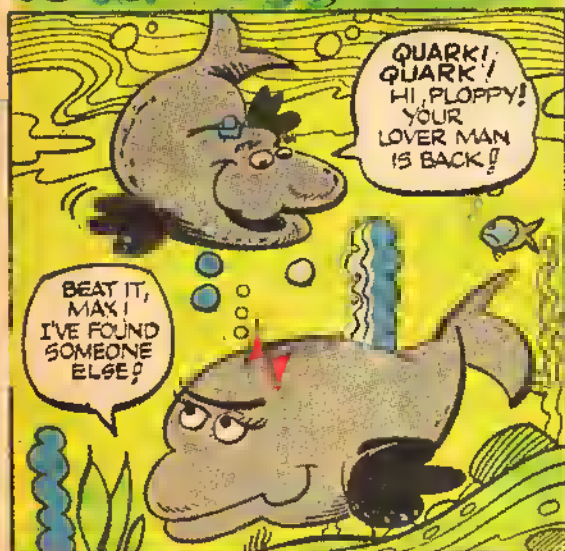
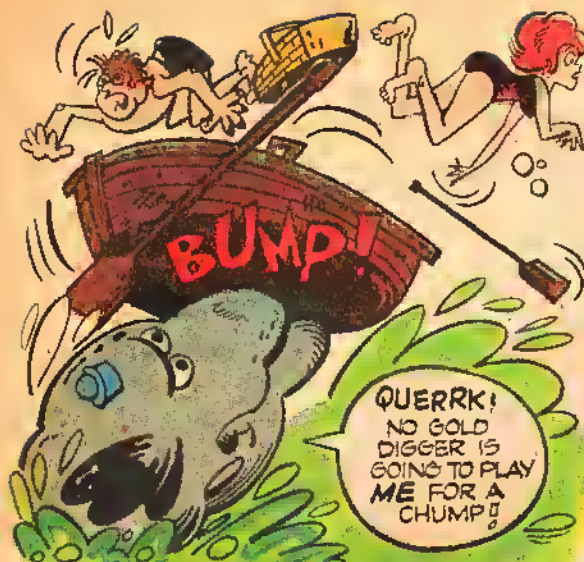
**QUORK!
RRK!**
SHE CAN'T
SWIM LIKE
ME...

I CAN'T PUT
MY FLIPPER ON
THE REASON
EITHER ♪

SHE CAN'T
EVEN
CATCH FISH
LIKE ME ♪ WHY
DO YOU
PREFER HER?

I GUESS (SIGH!)
LOVE IS
BLIND ♪





CAPT. SPROCKET in

TAME
GAME

OUR TWO-WAY
TV RADIOS JUST
ARRIVED!

OH, BOY!
I CAN HARDLY
WAIT TO TRY
THEM OUT!

CAN YOU
PICTURE
US CATCHING
SUPER
VILLAINS
WITH
THEM?

POW!

OR MAYBE
WE'LL CATCH
BANK ROBBERS
WITH THEM!

OH, WHAT
CUTE RADIOS!

THEY'RE
OUR NEW
TWO-WAY TV
RADIOS, DORIS!

ROBBERY
AT 3RD
AND
MAIN!

aisle 3

HMM... I WONDER IF
YOU TWO WOULD DO
ME A LITTLE
FAVOR

... NEXT, I WANT A BOX OF MUNCHIES,
3 CANS OF TOMATOES, ...

SALE!

THE
END!



DIG THIS CRAZY OFFER!



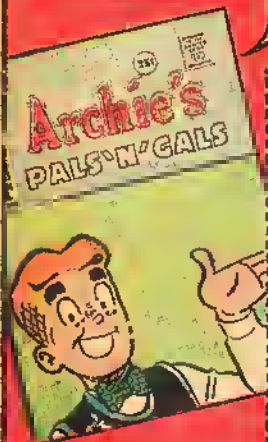
WE'LL SEND YOU
A **FREE** COPY OF
ARCHIE'S PALS 'N' GALS
WITH EVERY ONE YEAR
SUBSCRIPTION!

YOU GET FOUR
GIANT SIZE COMICS
PLUS A BIG BONUS
ISSUE ABSOLUTELY
FREE!...IT'S A
STEAL!



LIKE FINDING
A QUARTER!
...AND WHO CAN'T
USE AN EXTRA
TWO BITS?

SO GET WITH IT!
FILL OUT THE COUPON!
THIS OFFER IS LIMITED AND
WE DON'T WANT YOU TO MISS
OUT ON OUR GIFT TO YOU!
DON'T DELAY!...ACT **NOW!**



SEND TO **ARCHIE'S PALS 'N' GALS 5 FOR 4**
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND ONE DOLLAR
FOR THE NEXT FOUR ISSUES OF
ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

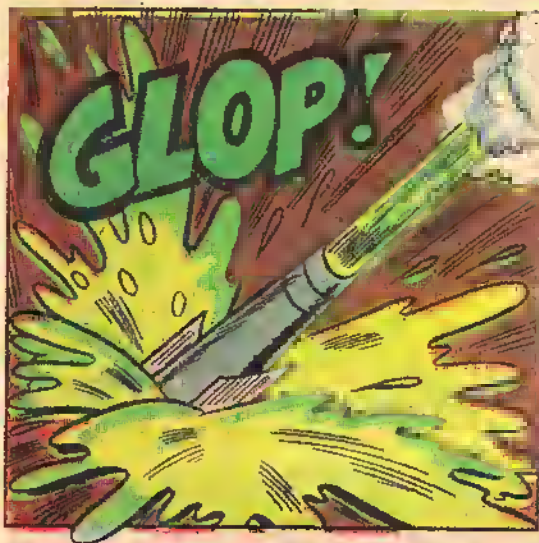
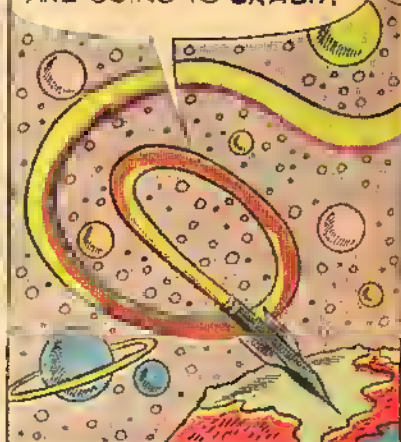
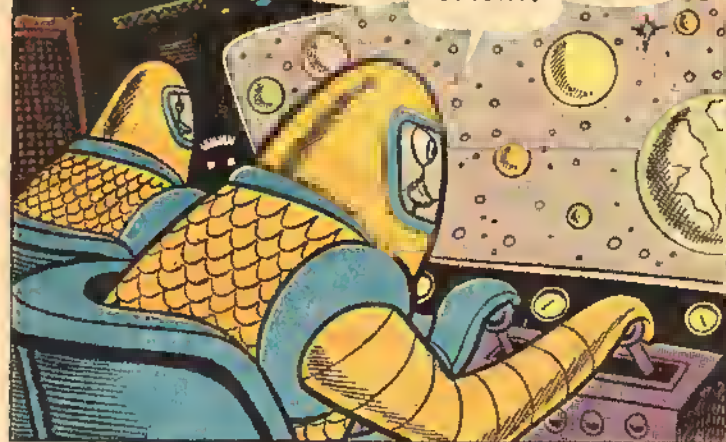
BUY 4!
GET
5!

A MADHOUSE MADDY

SPLASH CRASH

REPORTING BACK TO BASE!
WE ARE FAST APPROACHING
EARTH!

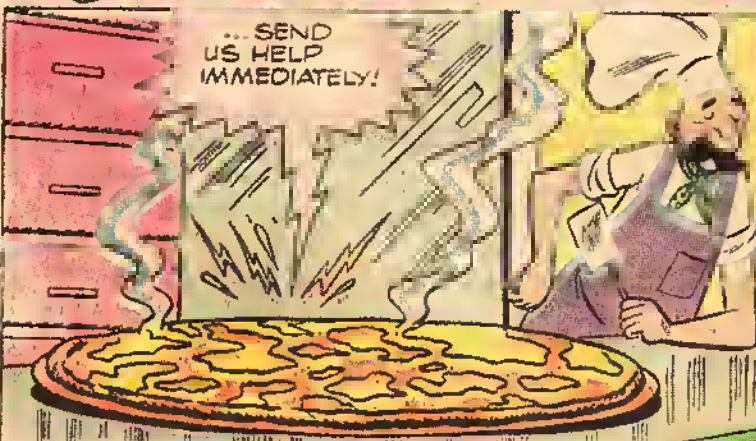
... BUT OUR ROCKET IS
OUT OF CONTROL! WE
ARE GOING TO **CRASH!**



UGH! WE SEEM TO HAVE
LANDED IN A BOILING SEA
OF RED AND YELLOW LAVA!



... SEND
US HELP
IMMEDIATELY!



PIZZA

PIZZA' PIE
20¢ PER SLICE



The END

CONFESSIONS OF A

SUPER ASSISTANT HERO'S

THE KIDS ALL
ENVY ME FOR
WHAT SEEMS LIKE
A VERY
GLAMOROUS
LIFE!

ONE WAY

PUFF!
PUFF!
WHY CAN'T THESE
DUMB ARTISTS
EVER DRAW ME
RUNNING
DOWNHILL?

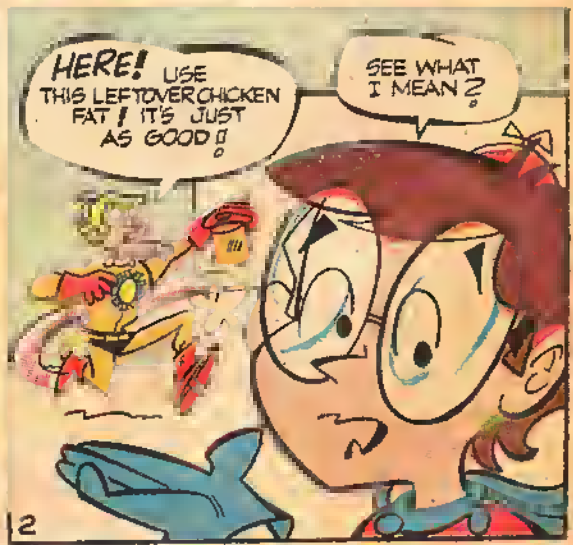
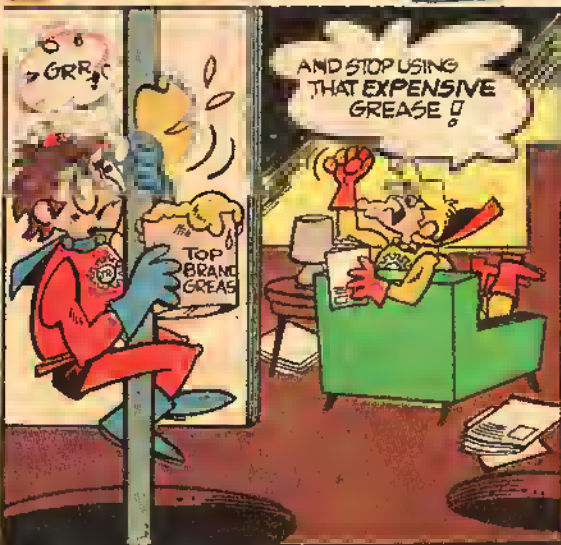
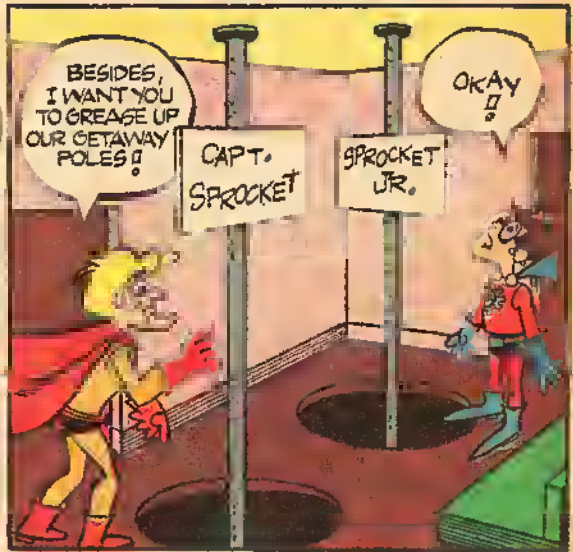
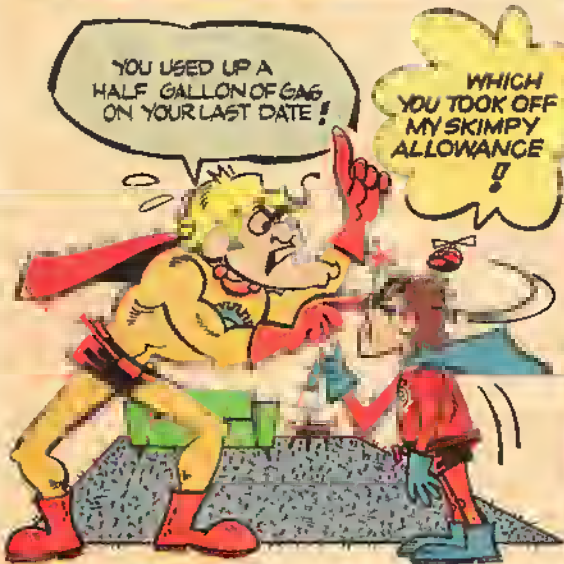
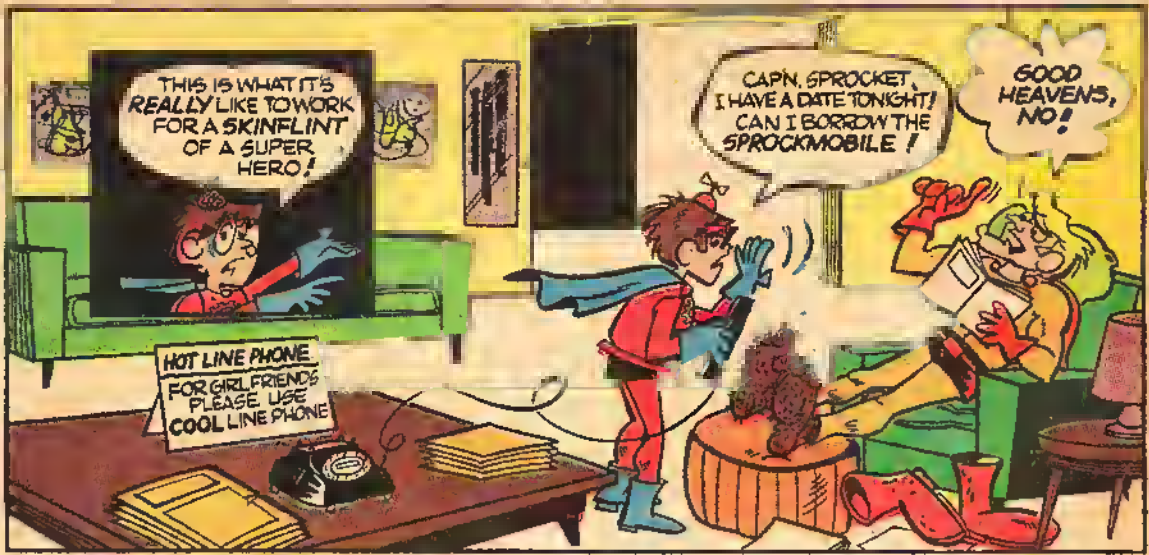
GOLLY!
SPROCKET JR.
GETS TO GO ON
ALL OF CAPN.
SPROCKET'S
ADVENTURES!

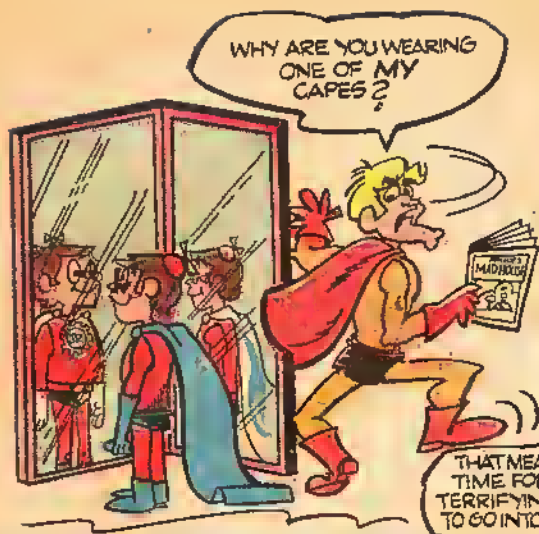
AND HE
GETS TO WEAR
THAT
SNAZZY
UNIFORM!

BOY,
DO I
ENVY
HIM!

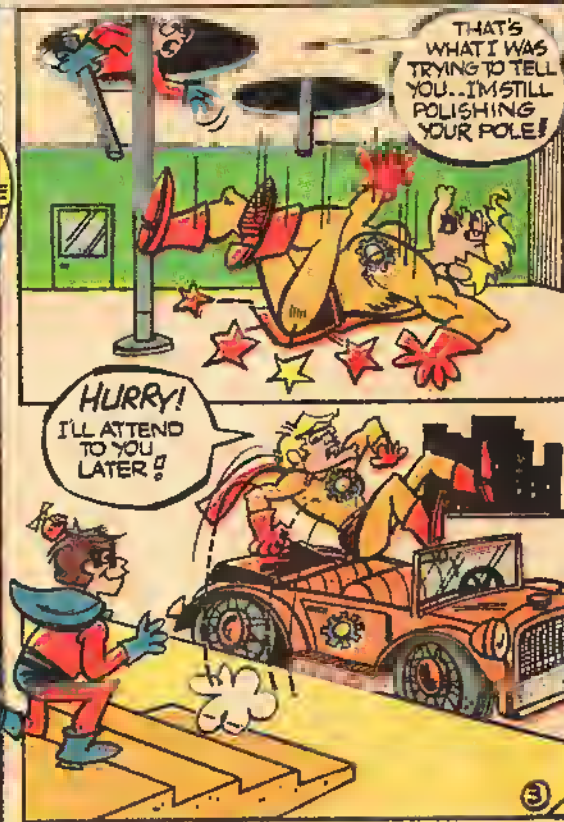
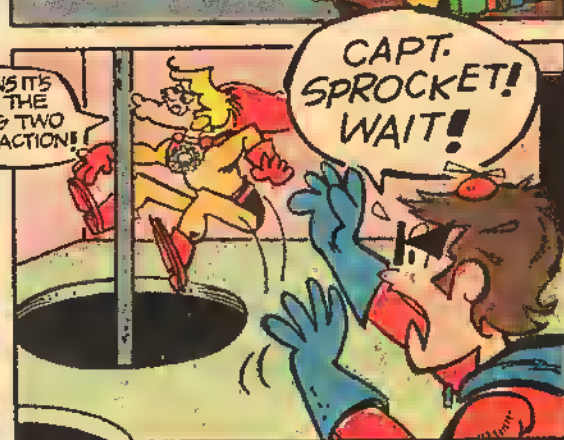
ACTUALLY, IF THE
KIDS ONLY KNEW
THE TRUTH,
THEY'D
PITY
ME!

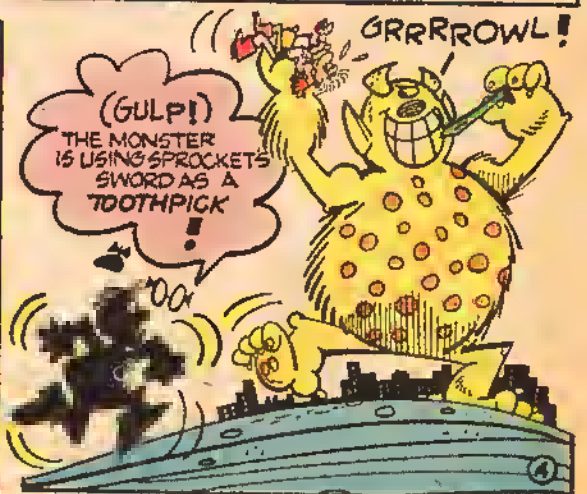
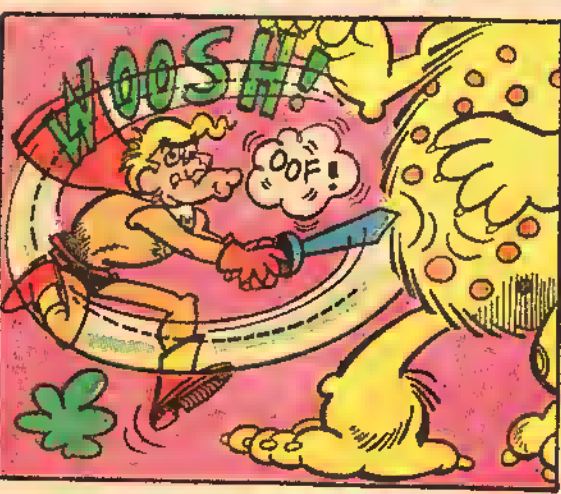
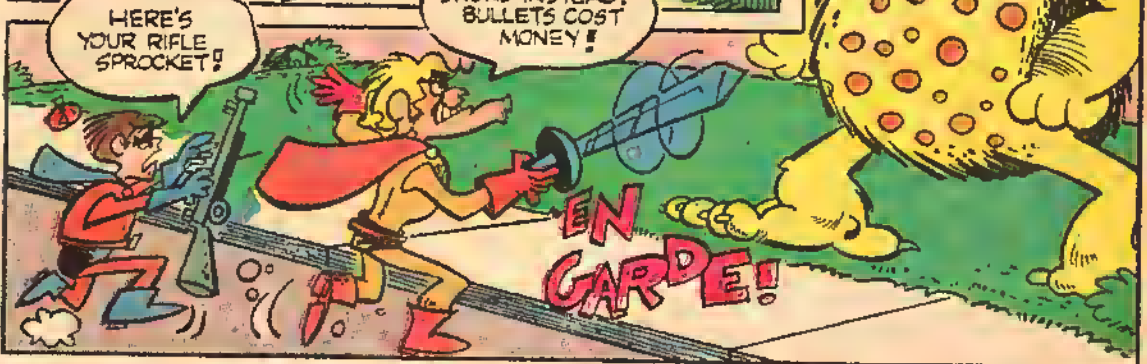
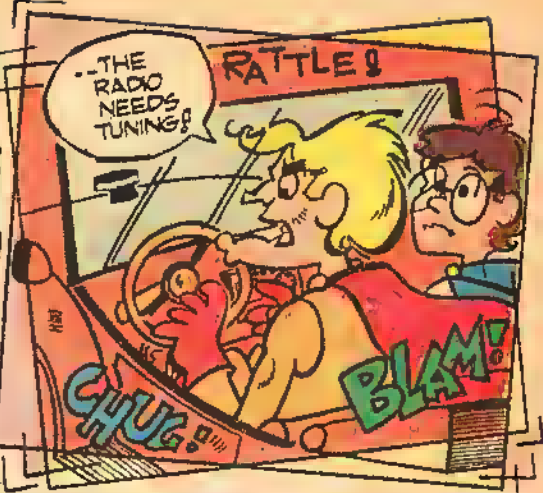
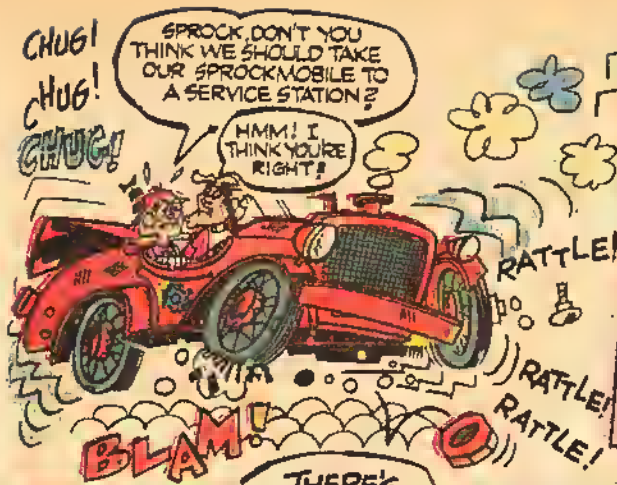
AND ON THE FOLLOWING
PAGES SPROCKET
JR. TELLS WHY--

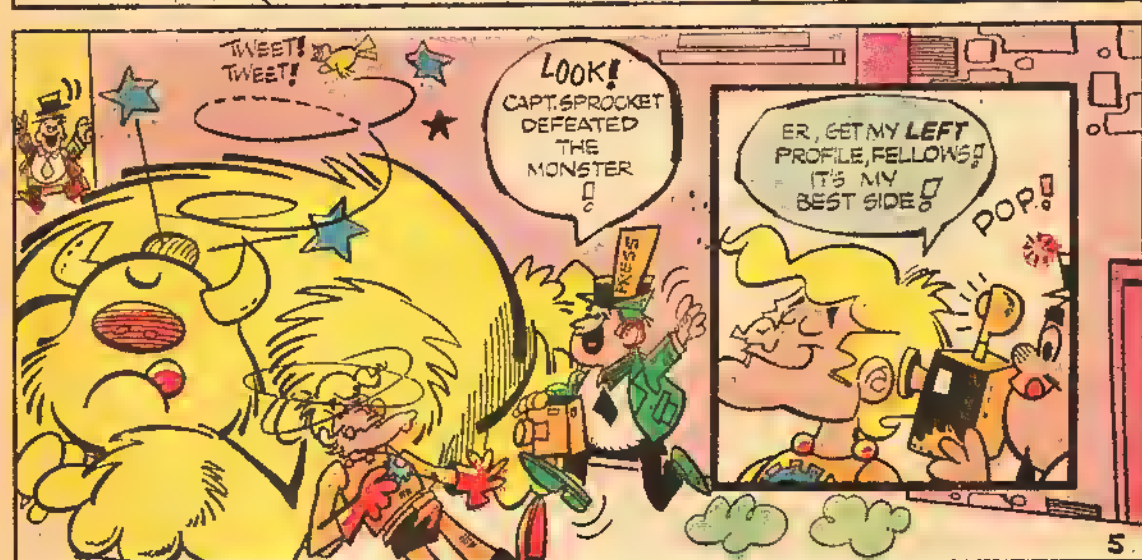
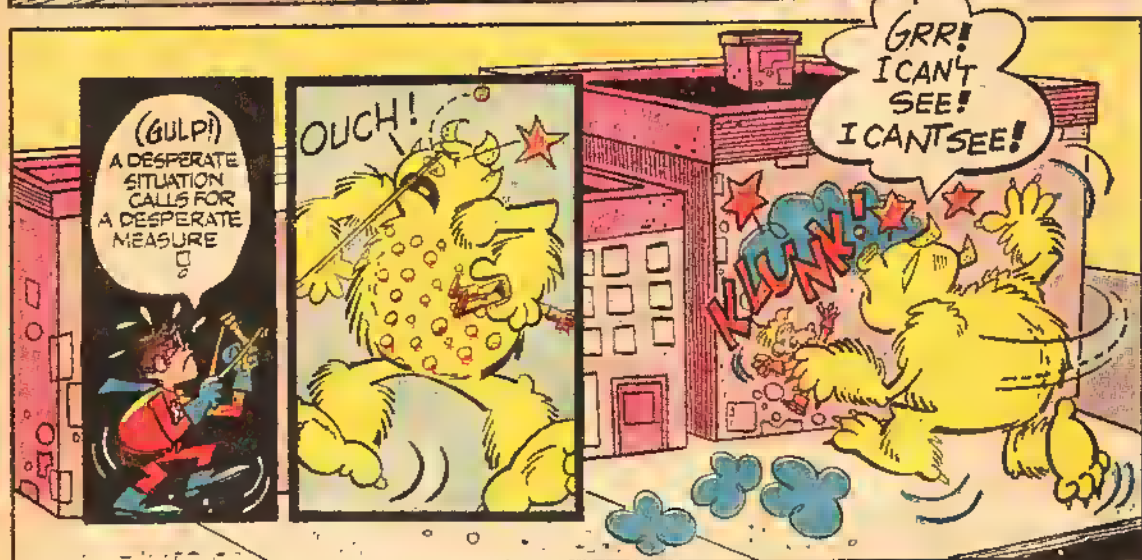
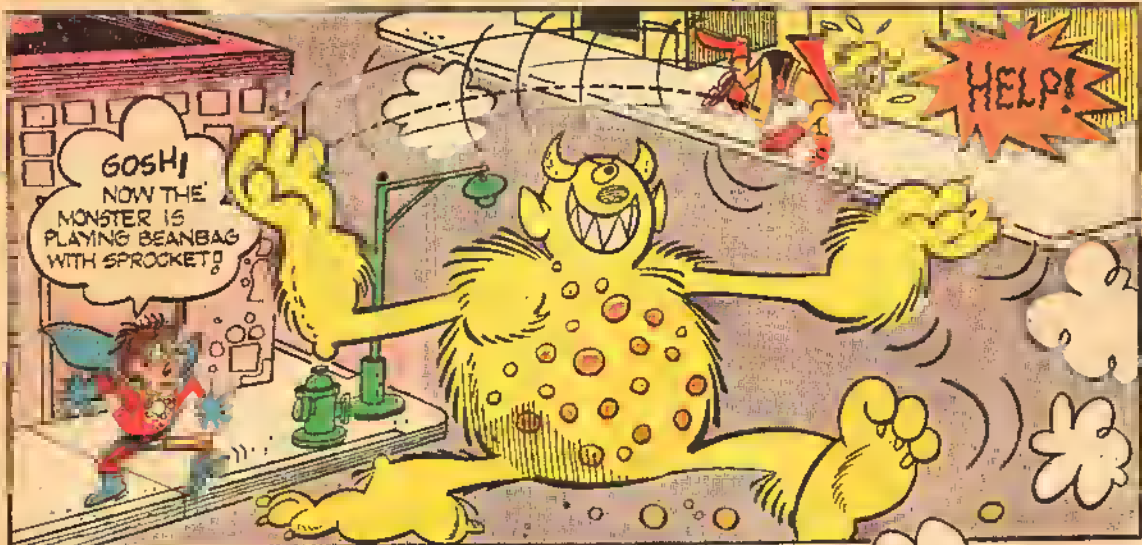


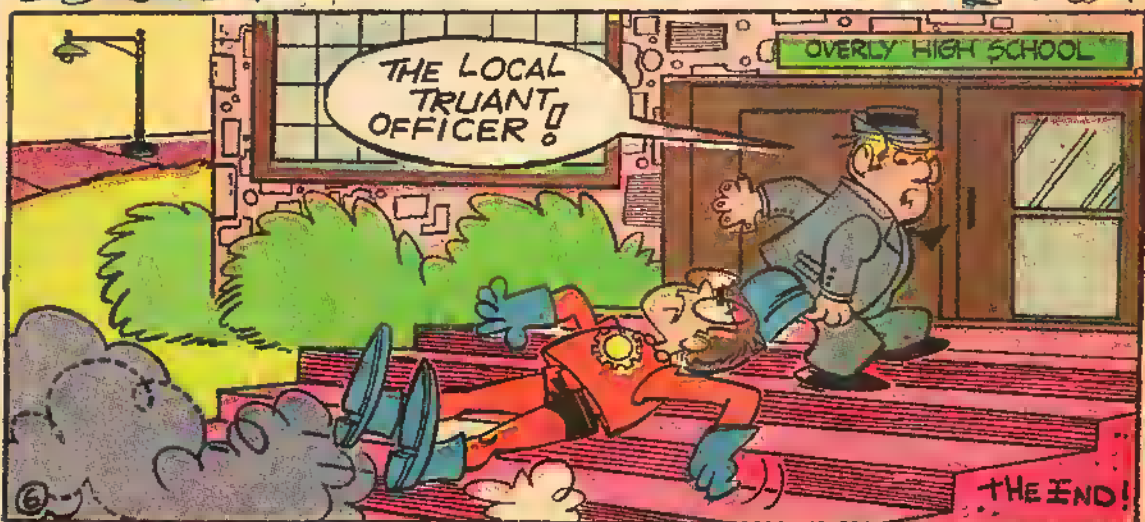
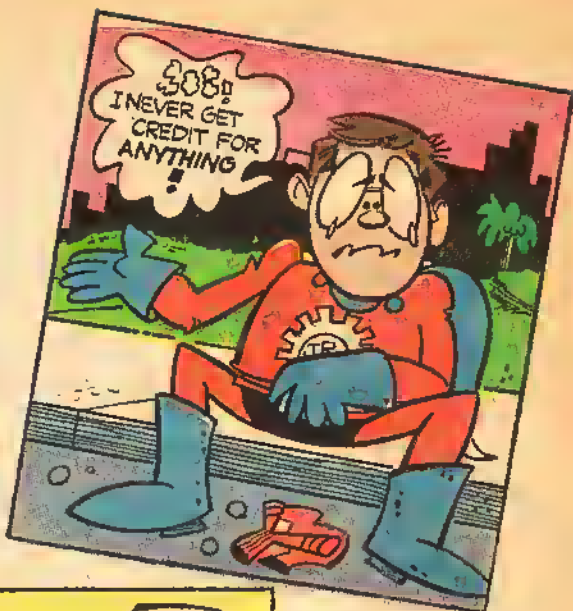
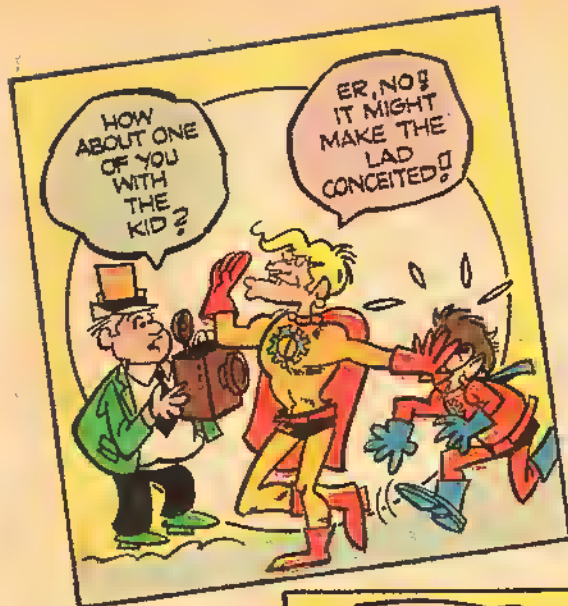


THAT MEANS IT'S TIME FOR THE TERRIFYING TWO TO GO INTO ACTION!









$25 \times 5 = 1.00$

IT'S INCREDIBLE!
BUT LITTLE ARCHIE'S
ARITHMETIC ISN'T
WRONG! SEE THE
SPECIAL OFFER
BELOW!

THAT'S RIGHT!

BUY 4! GET 5!

WE'RE GIVING AWAY FREE
COPIES OF LITTLE ARCHIE!

SAVE 25¢ OVER THE NEWSSTAND
PRICE! JUST FILL IN THE COUPON
BELOW AND YOU'LL GET A WHOLE
YEARS SUBSCRIPTION (ONE GIANT-
SIZED ISSUE OF LITTLE ARCHIE
EVERY THREE MONTHS)... PLUS ONE
EXTRA BONUS ISSUE **ABSOLUTELY
FREE**, FOR A TOTAL OF 5 ISSUES!



IT'S LIKE FINDING
A SHINEY NEW QUARTER!
...AND WHO CAN'T USE
THE EXTRA TWO BITS?
SO HURRY AND FILL
OUT THIS COUPON!

SEND TO: **LITTLE ARCHIE 5 FOR 4**
1114 FIRST AVENUE
NEW YORK, N.Y. 10021

ENCLOSED PLEASE FIND ONE DOLLAR FOR
THE NEXT FOUR ISSUES OF **LITTLE ARCHIE**
AS SOON AS THEY COME OFF THE PRESS,
PLUS A FREE BONUS ISSUE!

NAME _____ AGE _____
(PLEASE PRINT)

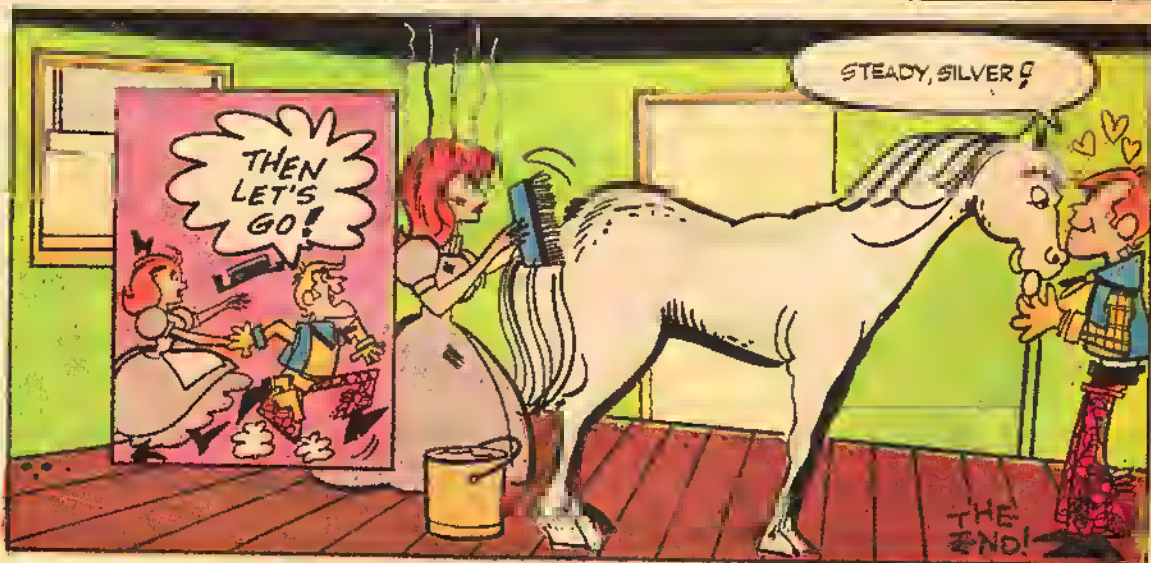
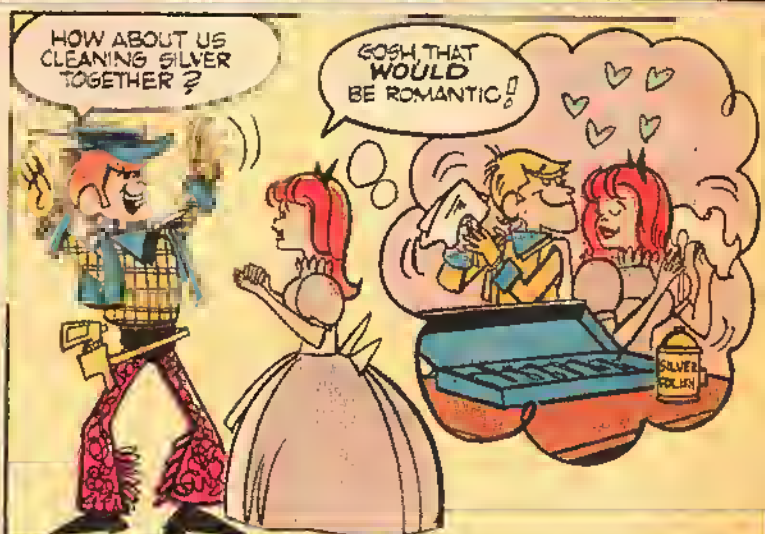
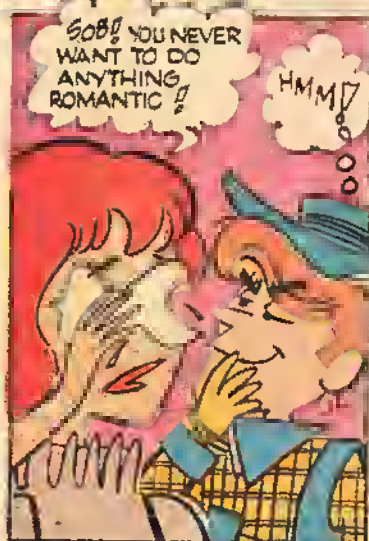
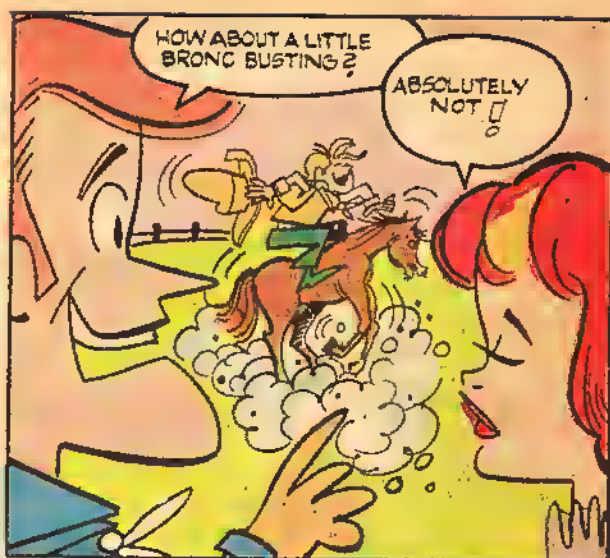
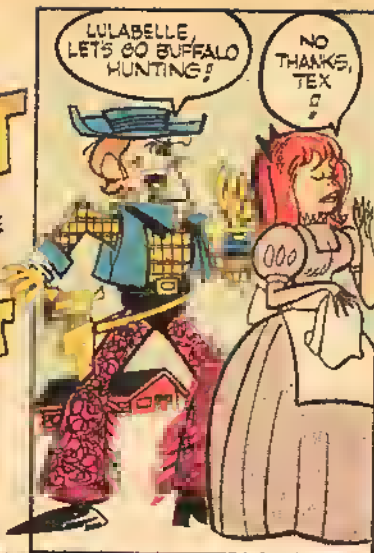
ADDRESS _____

CITY _____ STATE _____ ZIP _____

ACT
FAST!
THIS OFFER
IS LIMITED!

(B)

JEST OF THE WEST



BAD GUY

FEATURING SUCH VILE VILLAINOUS VILLAINS

AS: JELLYMAN

I LIKE TO
GIVE GOOD
GUYS THE
RASPBERRY!

I ALSO
LIKE TO
PASTE THEM
IN THE
MOUTH!

THIS GUY
IS ALWAYS
IN A
JAM

GLUEMAN
LIKES TO MAKE IT
STICKY FOR GOOD GUYS!

GRIMEMAN

WHO MAKES IT MESSY
FOR SUPER HEROES

SECTION

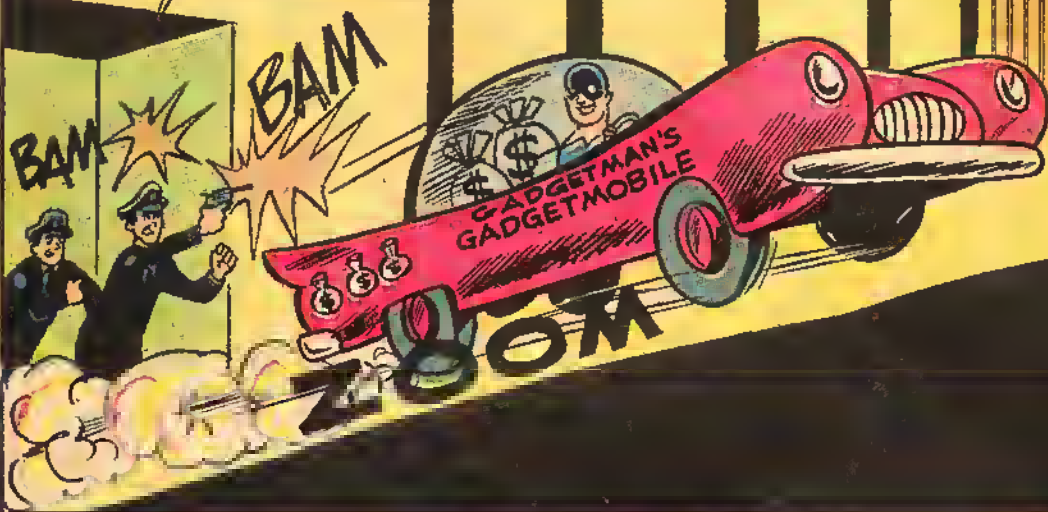
VERILY THE VILEST VILLAIN IN VIPERDOM

GADGETMAN

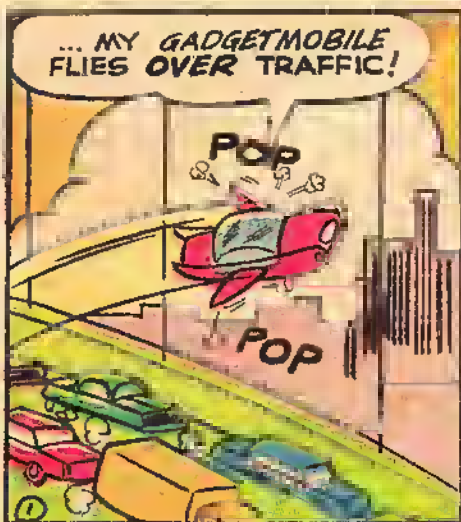
ANOTHER BANK ROBBERY
FOR GADGETMAN!

HEH! HEH! THEY'LL
NEVER CATCH ME!

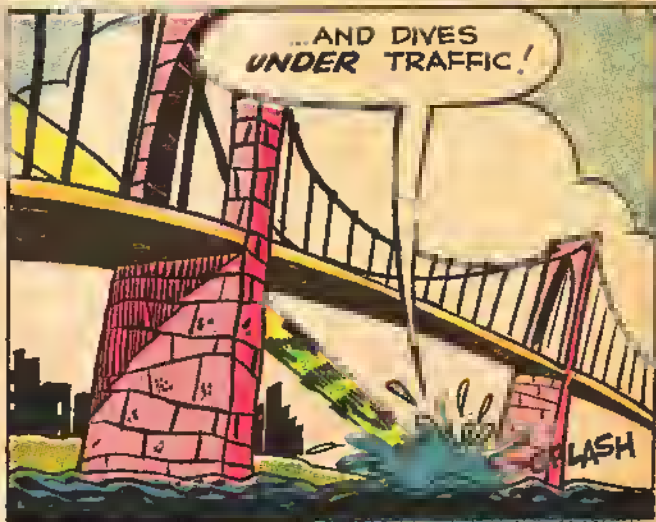
EIGHT
NATIONAL
BANK

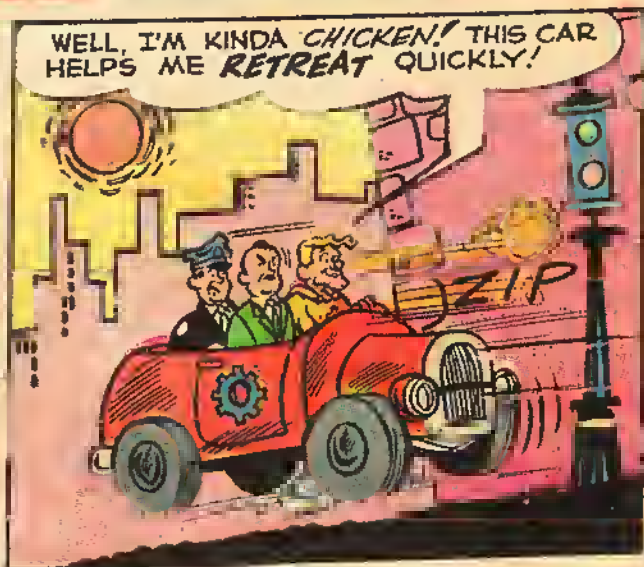
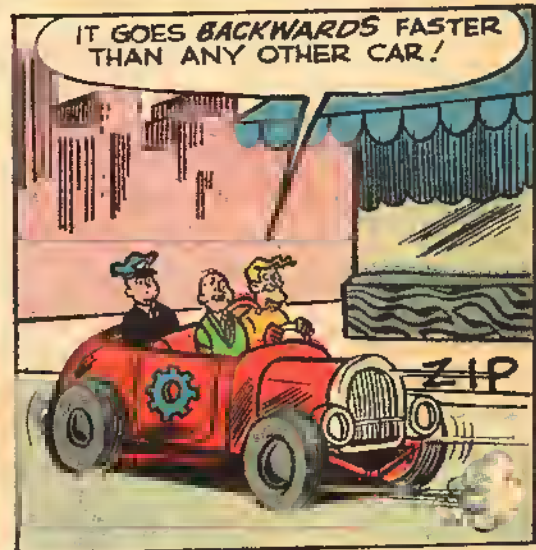
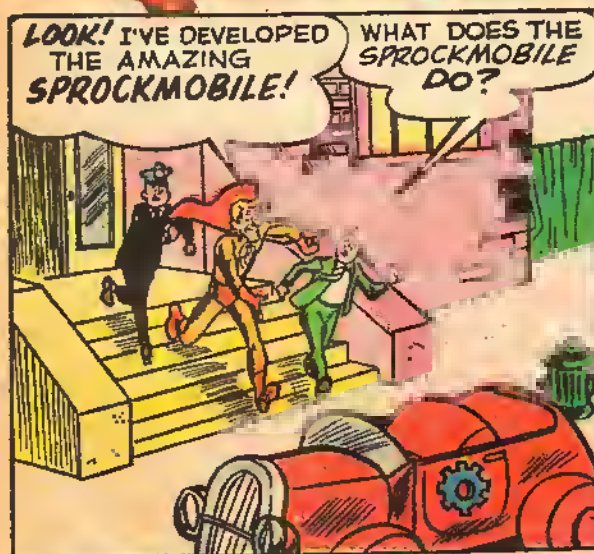


... MY GADGETMOBILE
FLIES OVER TRAFFIC!



... AND DIVES
UNDER TRAFFIC!





...AND MY SPECIAL SPROCKET SLIDE
ENABLES ME TO LEAVE MY HOUSE
AT AN INSTANT'S NOTICE!

CAPE SPROCKET
AVAILABLE
FOR
AUTOGRAPHS
6 TO 8 P.M.
5¢ APiece

SEE!

OOPS! I FORGOT
IT RAINED LAST NIGHT!

SPLASH

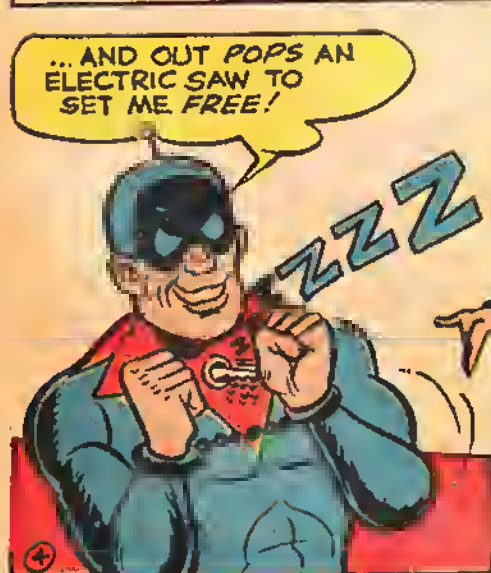
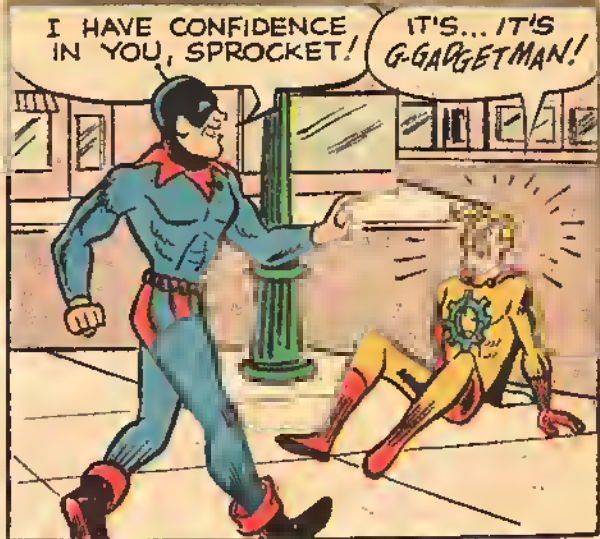
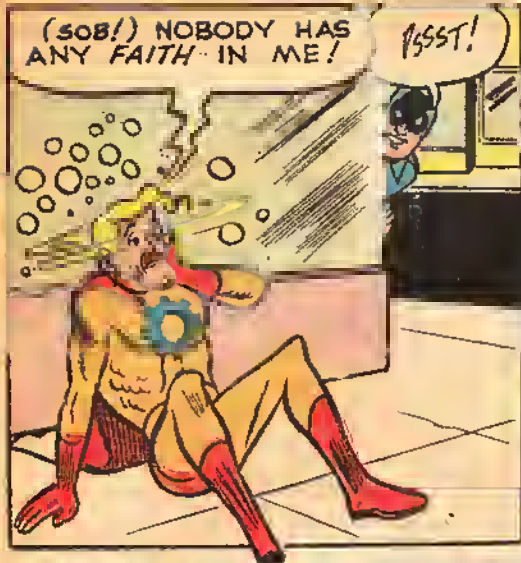
AND WHENEVER A CASE COMES UP,
YOU CAN CALL FOR ME BY FLYING
MY SYMBOL ON YOUR FLAGPOLE!

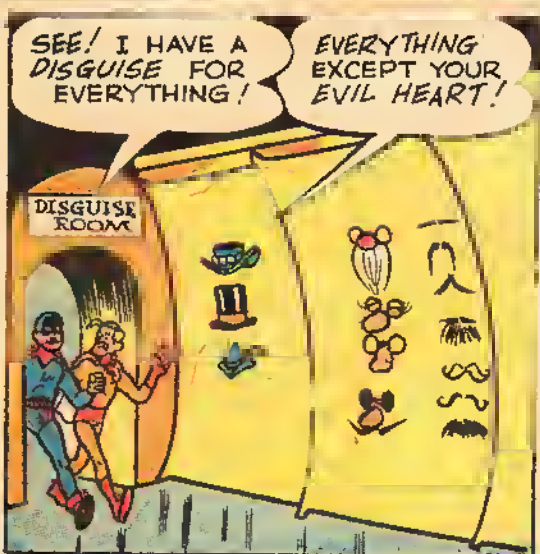
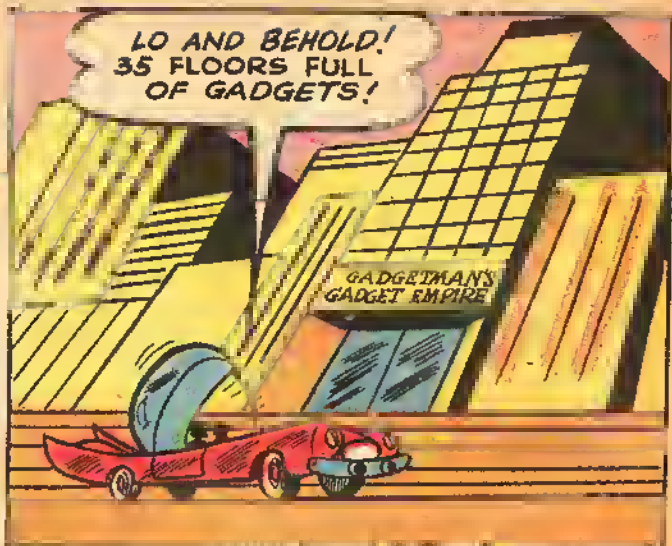
I THINK THIS
SYMBOL IS MORE
APPROPRIATE FOR
YOU, SPROCKET!

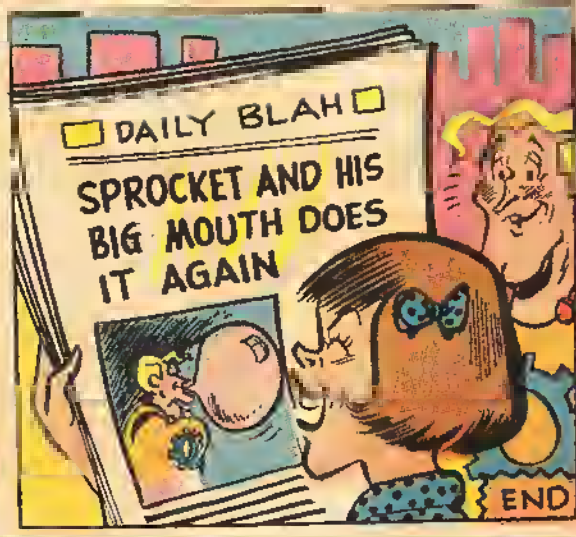
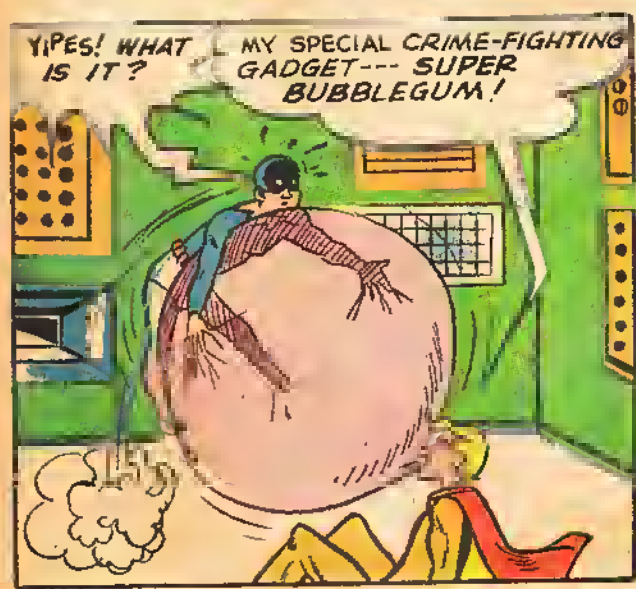
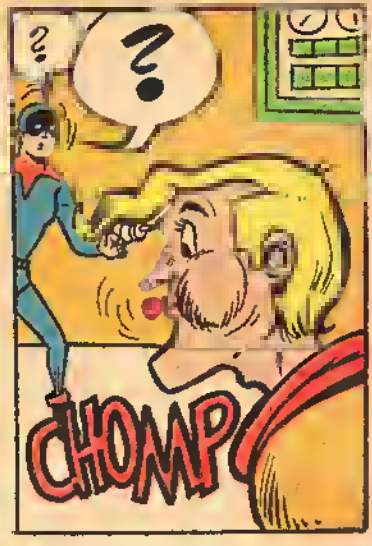
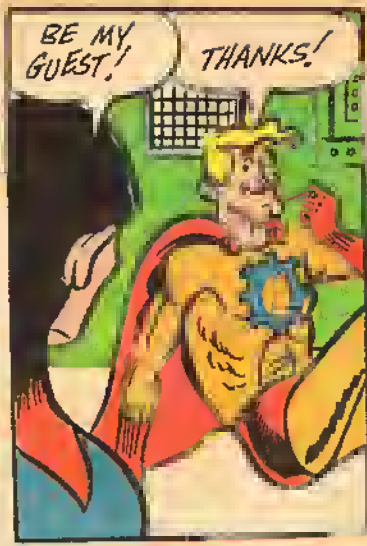
WHAT DOES IT
STAND FOR,
CHIEF?

SCREWBALL!

BAM

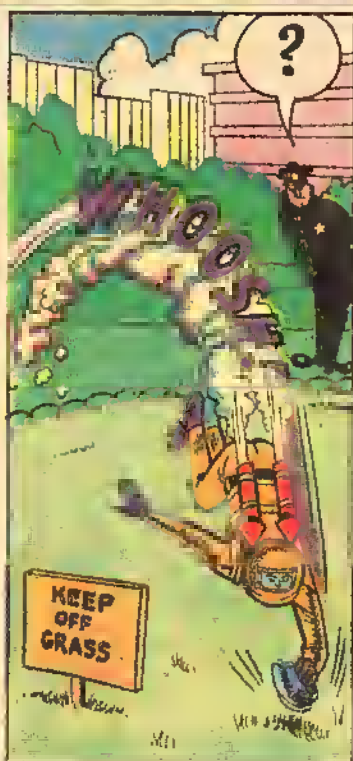






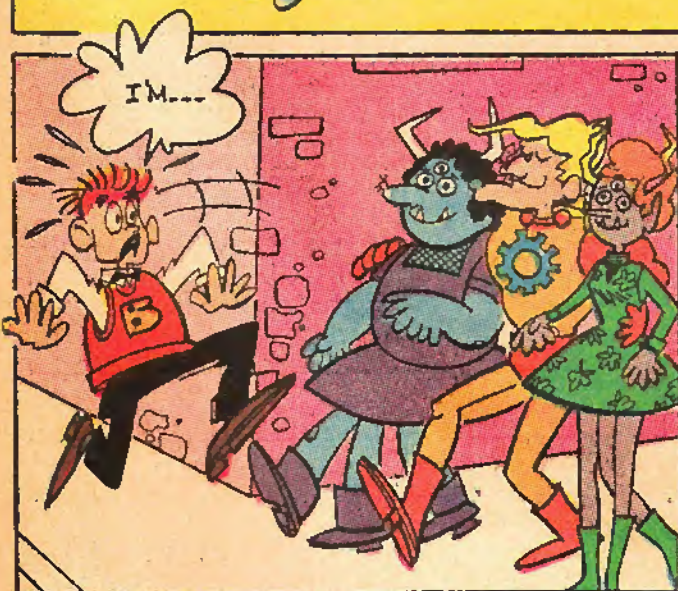
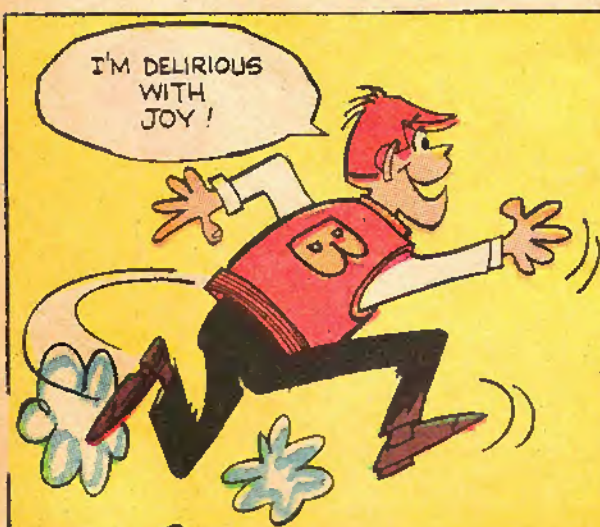
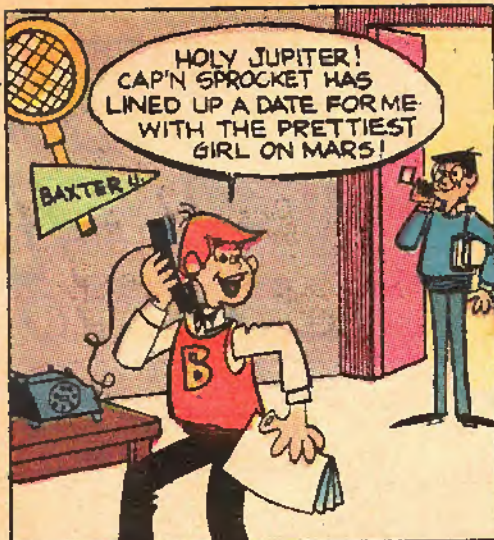
A MADHOUSE MADDY

THE CAP
CAPER



THE END

CAPT
SPROCKET
in
**GREAT
DATE**



ARCHIE SAYS...

GET THIS RAINCOAT FREE!



YOU WILL GET A FREE, ALL-WEATHER RAINCOAT AND TEN ISSUES OF YOUR FAVORITE ARCHIE SERIES COMIC WITH EACH DOLLAR ORDER.

NOT ONLY WILL TEN CONSECUTIVE ISSUES BE DELIVERED RIGHT TO YOUR DOOR AS SOON AS THEY COME OFF THE PRESSES, BUT YOU WILL ALSO SAVE 20¢ OFF THE NEWSSTAND PRICE. HERE'S HOW TO ORDER THE BOOKS. SEND A DOLLAR AND YOU WILL GET TEN CONSECUTIVE ISSUES OF ANY OF THE ARCHIE SERIES LISTED BELOW. NOT ONLY DO YOU SAVE 20¢ ON EACH SERIES, BUT YOU ALSO GET AN ALL-WEATHER RAINCOAT FREE WITH EACH DOLLAR ORDER.



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AMOUNT ENCLOSED _____ ☐ Boy's Raincoat ☐ Girl's Raincoat

- ☐ ARCHIE
- ☐ PEP
- ☐ LAUGH
- ☐ JUGHEAD

- ☐ BETTY & VERONICA
- ☐ ARCHIE'S JOKE BOOK
- ☐ LIFE WITH ARCHIE
- ☐ ARCHIE'S MAO HOUSE

NAME _____

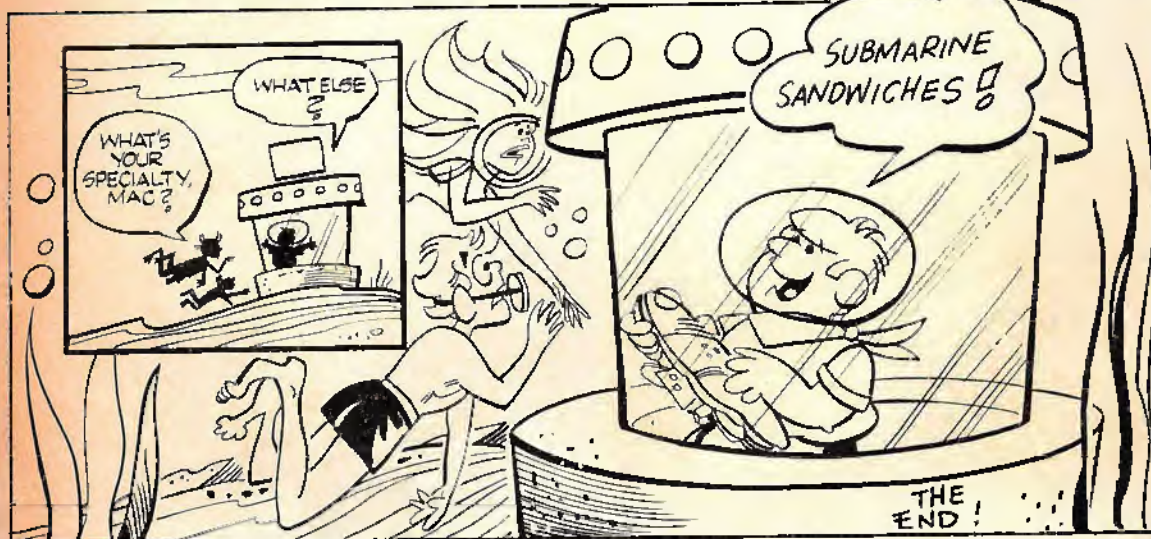
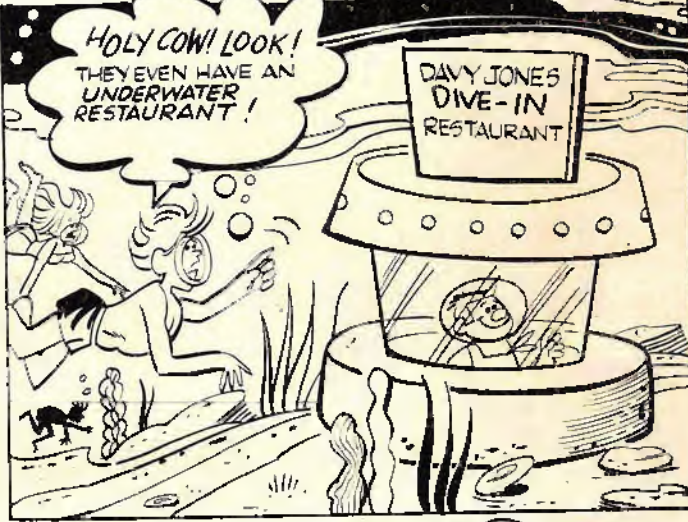
(PLEASE PRINT)

ADDRESS _____

CITY _____

STATE _____

ZIP CODE _____



5 BRAND NEW ZIP! ZAP! POW! HIGH CAMP MAGS!

- ARCHIE AS *PUREHEART*
- BETTY AS *SUPERTeen*

- JUDGEHEAD AS CAPTAIN HERO
- REGGIE AS EVILHEART



BAP!

A red, jagged speech bubble containing the word "POW!" in bold, yellow, stylized capital letters.

POW.

BAM!



MAIL TO: ARCHIE'S SUPER HEROES
1116 FIRST AVENUE
NEW YORK, N.Y. 10021

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WILL SEND ME ALL FIVE OF THESE ARCHIE
SUPER HERO BOOKS...PLUS...THE GIANT-SIZE
FULL COLOR P.O.P. POSTER!

NAME _____ AGE _____
(PLEASE PRINT)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

IF YOUR NEWSSTAND IS ALL SOLD OUT, SEND US A DOLLAR AND WE WILL SEND YOU ALL THESE **ARCHIE SUPER HERO** BOOKS PLUS A **GIANT-SIZE P.O.P. POSTER** IN BRILLIANT FULL COLOR!



(POSTAGE AND HANDLING INCLUDED)